



VICTORIA AKULICH

UX & UI DESIGN

Victoria Akulich is a Seattle-based UX and UI designer. She believes in designing with empathy and grounds her work in thoughtful concepts and research. She creates designs that feel timeless and have an intuitive user experience, while striking balance between user needs, business targets, and technical capabilities.

victoriaakulich.com
hello@victoriaakulich.com
206.359.0104

CREATIVE SKILLS

UX Design and UI Design
Branding, Print Layout and Typography, Infographics, Video editing, Motion Graphics, Web & Mobile Design, Illustration

EDUCATION

Seattle Central Creative Academy
Graphic Design AA
Graduation 2016, Seattle, WA
Dean's List, President's List

EXPERIENCE

Microsoft

September 2019–current, Seattle, WA
Product Designer at Microsoft Mobile Experiences
Working on a project involving Robotic process Automation and AI.
Working on envisioning future of Microsoft–Samsung collaboration.

April 2018–September 2019, Seattle, WA
Product Designer at Microsoft OneNote
Worked on multiple projects in Microsoft Onenote, a note-taking tool. Worked on transitioning users from Win32 version to UWP, was an Org accessibility champion, launched a highly requested and now user-loved feature Dark Mode.

August 2016–April 2018, Seattle, WA
Product Designer at Microsoft Education
Worked on Microsoft Immersive Reader, a product catered towards kids with dyslexia, helping them to improve their reading and writing skills. Designed and launched full IR redesign and First Run Experience. Designed and launched such features as Line Reading, Background Colors, Picture Dictionary, and parts of speech markers. Was part of the team when the product grew from 100K users to 12mln users.

Freelance Projects

2014–current, Seattle, WA
Worked on brand identity and website design and development for clients. Created logos, business cards, websites designs through CMS system.

English Language Instructor

2009–2011, Minsk, Belarus
Minsk State Linguistic University and Streamline Language School
Taught English as a second language to students and adults.

Minsk State Linguistic University
Master of Arts degree in Linguistics
2010 – 2011, Minsk, Belarus
Cum Laude

Minsk State Linguistic University
Bachelor of Arts degree in Education
2006 – 2010, Minsk, Belarus
Cum Laude

TOOLS

Sketch, Figma, Adobe Creative Suite (Illustrator, InDesign, Photoshop, AfterEffects, Premiere), Principal, Invision, Rhino 3D, HTML and CSS, Wordpress, Pixate, Microsoft Office

LANGUAGES

English (fluent)
Russian (native)
German (upper-intermediate)

References available upon request